

Press release

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“Roto City” at Fensterbau Frontale 2026

Leinfelden-Echterdingen – When the city meets nature, movement meets stillness and the indoors meets the outdoors, a space “in between” comes into being. It’s precisely this space that Roto Frank Fenster- und Türtechnologie GmbH will be showcasing from 24th to 27th March 2026 at Fensterbau Frontale in Nuremberg. Inspired by the digital “Roto City”, stand 303 / 304 in hall 1, covering around 1200 square metres, will be transformed into a lively place where people meet and come together. The presentation at the trade show will centre around the connecting qualities of windows and doors, which create transitions, enable movement and provide a sense of comfort and security.

The centrepiece: the City Park

At the heart of the stand is a city park which replicates the natural landscape and links all of the building types in the “Roto City”. With many seating options, it encourages visitors to have professional discussions and personal dialogue. All of the room situations can be accessed directly from the City Park: from the home and the office, through to the hotel, boarding house and villa. All of the buildings in each room installation showcase the variety of Roto products in different frame materials and opening types.

Technology you can feel

On show will be hardware solutions for windows, sliding elements and entrance doors. Attendees will be able to experience the functionality and comfort of these at the displays themselves and obtain further details from specialist advisers. They guide attendees through the “Roto City” in their own language. All of the product solutions showcased meet the highest standards of functionality, comfort and design for modern building elements worldwide. Alongside proven solutions, innovative further developments from Roto are setting new standards in functionality and design.

#perfectmatch

Seal solutions from specialist Deventer and Roto’s range of products for safe glazing will also form part of the trade show experience. Together with the hardware solutions, a perfect match is created for modern window and door systems. Trade show elements equipped with Deventer seals are labelled with the hashtag #perfectmatch.

Digital accompaniment to the trade show experience

The virtual “Roto City” offers anyone who isn’t able to be there in person access to all of the product themes that will be presented – with tailored guidance by a Roto adviser at any time after the trade show starts. After the trade show, customers and other interested parties can take the opportunity to get in touch with their contact at Roto to experience the highlights, whether again or for the first time, and to delve deeper into them.

Roto social media – don't miss out

The architectural hardware and seal specialist encourages you to follow along on LinkedIn, Instagram and Facebook as it gets ready for the trade show. This is where Roto will be sharing products, individually tailored hardware solutions and the latest impressions directly from the action at the stand over the four days of the trade show. All of the impressions and live updates can be accessed in one place using the hashtag #RotoCity on [LinkedIn](#) and [Instagram](#).

Text and images are available to download from the Roto press area at ftt.roto-frank.com/en/press.



The "Roto City" live in Nuremberg – more than just a stand: welcome to a lively city which brings people together at Fensterbau Frontale 2026, hall 1, stand 303 / 304.

Image: Roto Fenster- und Türtechnologie

Roto_Frontale_2026.jpg

Print free – copy requested

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