

Press release

Date: 6th June 2025

Pablo Greppi Appointed Head of Sales for South America

Chester / Colombo – We are pleased to announce that Pablo Greppi has been promoted to the position of Head of Sales, South America. This decision is part of our commercial regionalization strategy aimed at strengthening Roto & Fermax's presence in key markets across the region.

With a solid track record in the company and a strong commitment to quality service, Pablo takes on this new challenge with the goal of enhancing the performance of our teams, promoting a leadership style based on transparency, approachability, and collaboration.

We are confident that his experience and vision will significantly contribute to achieving the goals of our company and our clients, striving for operational excellence throughout South America.

We thank Pablo for his dedication and celebrate this important step in his professional career.

We wish him great success in this new chapter.

In this function, the Head of Sales South America will directly report to the President, The Americas Chris Dimou.

Message from the President of the Americas: "As we continue to evolve our commercial strategy across the Americas, Pablo's appointment marks a pivotal step in creating stronger synergies within our South American market organizations. By aligning leadership and resources more closely with regional dynamics, we are better positioned to deliver value to our customers, accelerate growth, and foster a unified culture of collaboration and innovation."



From left to right: Pablo Greppi, Ariel Ferrari, Chris Dimou, Marlon A. Neves

Image: Roto Fermax

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Chris Dimou

Image: Roto Frank of America, Inc.

Chris_Dimou.jpg

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