

## Press release

22. November 2024

Abdruck honorarfrei.  
Belegexemplar erbeten.

Wilhelm Frank Stiftung  
Wilhelm-Frank-Platz 1  
70771 Leinfelden-Echterdingen  
Deutschland

[www.wilhelm-frank-stiftung.de](http://www.wilhelm-frank-stiftung.de)  
[mail@wilhelm-frank-stiftung.de](mailto:mail@wilhelm-frank-stiftung.de)

### **A window to the world: insights into a global community**

**With its third project, the Wilhelm Frank Foundation is promoting international exchange among Roto employees.**

Highlighting cultural diversity and emphasising commonalities at the same time: That is the aim of the project entitled 'A window to the world: insights into a global community'. It invites Roto employees around the world to get to know other cultures and countries and become part of a unique collection of personal stories and perspectives. In this way, the foundation honours the fact that values such as respect, curiosity and openness are shared at Roto - regardless of nationality, culture and language.

The project participants fill out a questionnaire about their wishes, their everyday life and their living environment and submit photos of themselves and the view from their favourite window. The content is edited and made available online for Roto employees in a joint publication.

The willingness to open a window into the personal world of others will be rewarded: the foundation will honour the best photos with vouchers worth 500 euros.



Highlighting cultural diversity and emphasising commonalities at the same time: With its third project, the Wilhelm Frank Foundation is promoting international exchange among Roto employees.

**Picture:** Wilhelm Frank Stiftung

**WFS\_Fenster\_zur\_Welt.jpg**