

Press release

Date: 4th November 2024

Roto at "BAU" 2025 / Larger area at stand 303 in hall C4 / Hardware technology for all opening types and frame materials / "Perfect match": hardware, seal, glazing method and advice from one provider / After the trade show: visit "Roto City" online / Close-ups on social media

Welcome to "Roto City"!

Leinfelden-Echterdingen – The product solutions on show meet all specific function, comfort and design requirements in all opening types and frame materials. This is what Roto Frank Fenster- und Türtechnologie GmbH (Roto FTT) promises visitors to its stand at the "BAU" 2025 trade show from 13th to 17th January in Munich. Hardware technology from all Roto product groups for windows, sliding elements and entrance doors will be showcased.

In "Roto City" at stand 303 – which is now larger than ever before – in hall C4 attendees can look forward to a lively small city with realistic room situations for private living and public buildings. Marcus Sander, CEO of Roto Window and Door Technology, emphasises the added value offered by the concept behind the presentation: "The staging in different room situations gives our visitors the chance to experience for themselves the building- and room-specific benefits of each hardware function together with their Roto specialist advisor at the exhibit. Our customers and partners can find out all they need to know about the products – obviously in the language of their choice."

Hardware, seal and glazing method

If building elements and hardware are selected for a building with the architecture and function of the room in mind, it is easy to integrate important aspects like security, energy efficiency and operating convenience with Roto. This is guaranteed by the extensive range for PVC, timber, timber-aluminium and aluminium windows and doors. Even standard versions in the Roto hardware product ranges cover an impressive variety of applications.

The tested solutions for building elements of any opening type, shape and size are rounded off by seals from subsidiaries Deventer and Ultrafab and the "Roto Glas-Tec" product range for correct and safe glazing. Visitors can also find out more details about these two specialist areas at the Roto trade show stand. They ensure that everything from the manufacturer is a "perfect match".

CEO Marcus Sander highlights the extensive range of services available from the company: "Hardware, seal, glazing method and advice from one provider – we offer comprehensive expertise and support to window and door manufacturers to help make their production economical. Thanks to our global development, production and sales network, our customers around the world can count on our consistently high product quality and delivery reliability. If you want to expand into new markets, we are an expert partner by your side in all regions of the world."

Visit "Roto City" online

After "BAU" is over, the product topics that were presented there will also be showcased online at the replication of the Roto trade show stand. These can be viewed at an individually selected time as part of a consultation given by a Roto advisor. This means that Roto visitors can use the virtual tour of the trade show to go back over aspects that are important to them after their visit to the stand. Window and door manufacturers who were unable to attend the trade show in

person can find out about the product topics presented at “BAU” in the digital “Roto City” for the first time.

Close-ups on social media

Roto Window and Door Technology invites everyone interested in finding out more to visit its social media channels [LinkedIn](#) and [Instagram](#). Alongside its preparations for the trade show, the manufacturer will also share real-time impressions directly from its stand on each day of “BAU”. Using the hashtag #RotoCity, everyone can share their enthusiasm about the city created by Roto at the trade show and view attendees’ impressions of the event in real time.

The high-resolution image data is available to download from the Roto press area at ftt.roto-frank.com/en/press.



Hall C4, stand 303: Roto Frank Fenster- und Türtechnologie GmbH welcomes its guests to “BAU” 2025 against the urban backdrop of “Roto City”. Visitors there can experience for themselves hardware, seal and glazing technology for windows, sliding elements and entrance doors in realistic room situations for private living and public buildings.

Image: Roto Fenster- und Türtechnologie

Key_Visual_BAU_2025.jpg



Marcus Sander, CEO of Roto Window and Door Technology, reiterates his company's value proposition on the occasion of "BAU" 2025: "We offer comprehensive expertise and support to manufacturers to help make their window and door production economical. Thanks to our global development, production and sales network, customers around the world can count on our consistently high product quality and delivery reliability."

Image: Roto Fenster- und Türtechnologie

Marcus_Sander.jpg

Print free – copy requested

Publisher: Roto Frank Fenster- und Türtechnologie GmbH • Wilhelm-Frank-Platz 1 • 70771 Leinfelden-Echterdingen • Germany • Phone +49 711 7598 0

Point of contact: Sabine Barbie • sabine.barbie@roto-frank.com • Phone +49 711 7598 2514