

## Press release

**Date:** 8<sup>th</sup> January 2024

Roto at "Fensterbau Frontale" / "Roto City" bigger than ever in Hall 1 at stand 3030-304 / "Perfect match": hardware and seals from one provider / Solutions for every room scenario and every building optimised to meet requirements / New ideas and products for greater comfort and security / Experience and make use of comprehensive expertise

### **The "Roto City" is growing**

*Leinfelden-Echterdingen* – "Fensterbau Frontale" will open its doors on 19<sup>th</sup> March. The very first highlight awaits trade show visitors in Hall 1 at stand 303-304, where the "Roto City" spans an exhibition space of almost 1200 square metres. It's here that Roto Frank Fenster- und Türtechnologie GmbH welcomes its customers and partners. Hardware solutions and seals from the company will be on display in building elements of all frame materials.

### **Experience a "perfect match"**

In addition to the variety of Roto solutions for windows of all opening types, for sliding systems and for modern external doors, the presentation also covers the perfect interaction, i.e. the "perfect match", between hardware and seals. These solutions are presented in building elements for different building types and specific room scenarios. In the applications demonstrated, they set new standards in security, comfort and design. What constitutes an optimal sliding system for a hotel, for instance? What effect do which Roto products have on thermal insulation, burglary inhibition, comfort and functional safety? Sales employees from many markets are ready to offer practical advice to international trade show visitors.

### **Comprehensive expertise**

The idea is to bring to life the value proposition which Roto embodies at "Fensterbau Frontale", emphasises CEO Marcus Sander: "Hardware, seals and advice from one provider – we offer comprehensive expertise and support to building element manufacturers." The exciting staging at the stand in the design of the "Roto City", which was digitally created in 2022, has already been very well received at "BAU" at the start of 2023. "At 'Fensterbau Frontale', we can now demonstrate a huge variety of solutions from our product range thanks to a much larger exhibition space. More building types, more room scenarios and efficient elements in all frame materials are waiting to be discovered in Nuremberg."

### **Digital trade show experience**

All applications showcased at the trade show will also be presented in the "conference centre" of the virtual "Roto City" from the first day of the trade show onwards. This digital presentation is also useful for visitors to "Fensterbau Frontale" who want to discuss their impressions again afterwards with employees, planners or customers. At a time of their choice and led by a Roto adviser, they can also experience a "tour" through the digital exhibition even weeks after the trade show, to discuss the added value of the presented solutions for special rooms and buildings.



Undoubtedly a highlight of “Fensterbau Frontale” in Hall 1 at stand 303-304 – needs-oriented hardware solutions, seals and accessories for building elements made of all frame materials and in various opening types are showcased in the “Roto City” over an exhibition space of almost 1200 square metres.

**Image:** Roto Fenster- und Türtechnologie

**Roto\_Fensterbau\_Frontale\_2024.jpg**



Roto Fenster- und Türtechnologie is expecting many international visitors at “Fensterbau Frontale”. CEO Marcus Sander emphasises the following: “We stay by our customers’ sides without fail as the very best partner, presenting in Nuremberg a wide variety of solutions for economical production of extremely efficient windows and doors.”

**Image:** Roto Fenster- und Türtechnologie

**Marcus\_Sander.jpg**

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