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Roto
Window & Door
Technology

Press release

Date: 6th February 2023

Larger area at stand 303 in hall C4 / Complete solutions for windows and doors of all opening types and frame materials / Representation of building types and room concepts / Virtual "Roto City" is brought to life / International sales team / Additional, exclusively arranged presentations on standard and special solutions for aluminium window construction

Wealth of expertise at a new stand location: Roto at "BAU" 2023

Leinfelden-Echterdingen – Greater comfort and quality of life for any space – there is no doubt that Roto is the best partner for window and door manufacturers. The architectural hardware specialist will prove this once again with its display at this year's "BAU" trade show in Munich.

Various building and room scenarios will be presented over a larger area at stand 303 in hall C4. These scenarios will showcase hardware solutions which meet all specific functional, comfort and design requirements for windows and doors in the best possible way – in all opening types and frame materials, for all building types and room concepts around the world.

Against this backdrop, new functions and applications of the "Roto NX" and "Roto AL" Tilt&Turn hardware systems will be on show, as well as innovative project solutions from aluminium construction. The display will be completed by hardware product ranges for increasingly larger sliding elements and aesthetically pleasing door solutions. In a series of exclusively arranged presentations away from the stand, the experts from the "Roto Object Business" will also advise on standard and special solutions for aluminium window construction.

Welcome to "Roto City"!

Some architects, fabricators and industry professionals have already visited the virtual "Roto City". The structure of the trade show stand might look familiar to them. It is similar to the digital consultation platform which the stand brings to life in different building types. An international sales team provides advice about the hardware solutions and answers any questions attendees might have.

During the six days of the trade show and beyond, the new developments on display there will also be showcased in the virtual "Roto City" at the same time. This means that visitors can use the consultation platform to go back over topics that are important to them after the trade show. If customers cannot make it to the trade show in person, they have the option to learn in detail about the topics covered there during a digital tour through the virtual conference centre in the Roto City – at a time of their choice, led by a Roto advisor.

Roto is looking forward to welcoming many visitors to stand 303 in hall C4. This is where hardware solutions for building elements made from any frame material and with any opening type will be showcased in different building and room scenarios.

Image: Roto **Roto_BAU_2023.jpg**

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