

## Petecki, Poland

# Remaining premium

■ **PVC|Aluminium** Polish window manufacturer Petecki has relied on Roto hardware technology for 25 years. With the latest innovations, it is planning to further expand its position in the premium segment.

More than 1000 members of staff now work at the four factory sites run by the company, which was founded in 1995, in Łódź, Łask, Gostynin and Chrapczew. Roto NX or Roto NT Designo hardware is found in the more than half a million Tilt&Turn windows that the company produces from PVC alone in a year. Tightly sealed sliding elements with the Roto Patio Inowa hardware have formed part of Petecki's product range since 2020. "With these three excellent hardware product ranges, we will meet our customers' increasing requirements," believes company founder Ignacy Petecki, "and when it comes to matters like RC 2 security on Tilt&Turn windows, even when the window sash is tilted, or an RC 2-compatible sliding system like Roto Patio Inowa, we have an advantage over many competitors."

### On trend: sliding doors and windows

The experienced window producer considers sliding elements and doors to be a future product trend. The new generation of hardware from Roto plays a major role in this. With Roto Patio Inowa, for instance, it is possible to work with very sleek profiles and produce tightly sealed and extremely user-friendly sliding elements. "This is why we will soon focus our efforts on introducing this hardware into our aluminium window production, too."



| The Inowa Slide System from Petecki. Photo: Petecki



| Petecki believes it is ideally equipped for the premium segment with Roto NX.



| Modern window production in Łask.



| A lot of room for good advice in the showroom in Łódź. Photo: Petecki

### In demand: hardware for high weights

The businessman hopes that innovative technology, modern design, ease of use, functional safety and durability will continue to set products from Petecki apart. However, the constantly increasing sash weights pose a particular challenge. "Heavy sashes with triple glazing are the rule, no longer the exception, in our markets these days," he explains. "The high load bearing capacity of the Roto NX hinge side P of 130 g even in the standard version helps us hugely here. The night ventilation integrated in the stay arm or stay guide as standard and the improved taper action are equally crucial to the premium quality of our windows."

### Future-oriented: investment in automation

The businessman is currently investing in the automation of many areas of production. He is convinced that "by increasing our use of robots and machining centres, we will reduce the throughput times for orders while ensuring quality." He appreciates that, with Roto, he has the support of an expert contact, including when introducing new production processes. The partnership with Roto has become ever closer over the years and now includes various aspects relating to marketing and production management.

### "We really appreciate Roto's expertise in production and sales."

The issue of how to proactively meet the customer requirements of tomorrow, today is significant to both companies. "The Petecki brand is regarded as a premium brand in Poland. To maintain this positioning, we need partners and suppliers that offer premium-class products and services themselves," emphasises Petecki. "Roto is definitely this kind of partner."

### International: branding with Roto

Strengthening his brand abroad is also important to the businessman: "We now produce for building element dealers in Germany, Belgium, France, Italy, the Netherlands, Sweden, Switzerland, Slovakia and the Czech Republic. We see this as a unique opportunity for further growth." Petecki explains that Roto is familiar with each of these markets

and can offer a good service and the necessary support in each one.

### "Around the world Roto, like us, counts on reliability and precision."

This helps and encourages window professionals to implement their ambitious growth plans in the knowledge they have "the right, reliable partner by our side".



▶ Video of the new V locking cam

<https://www.youtube.com/watch?v=1UiEgA6X0OY>



| Ignacy Petecki, Company Founder