

Press Information

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Roto one of the "best employers in Germany" / Representative *Focus* study / 2000 companies from 22 industries / Place 5 in the building ranking / Analysis of satisfaction with 54 questions / High level of significance / the only fittings and skylight manufacturer / Confirmed attractiveness

Success in the endurance test

Leinfelden Echterdingen – **(rp)** "Naturally, we are pleased to have placed so high in the 'Who is who' of German business 2014," says Dr. Eckhard Keill, commenting as chairman of the board of Roto Frank AG on the results of the current *Focus* rankings. It lists approximately 800 of the "best employers in Germany." According to the news magazine, the basis for this is the "greatest survey of its kind." For this purpose, 2000 companies from 22 industries, each having at least 500 employees, were required to submit to an endurance test of employee satisfaction.

According to Laut, the building supplier with its headquarters in Leinfelden-Echterdingen ranked very highly in many respects. This included the "respectable" rank of 216th in the overall class segment, as well as the 5th place ranking in the "Building/Major Enterprise" category. The success must be ranked particularly highly in consideration of the details of the representative studies performed by "Focus" together with the Xing Career Network and Statista Data Institute. Around 20,000 employees from all hierarchical and age levels responded to 54 different questions. We are told that more than 23,000 evaluations of the Kununu employee platform were also included in the survey.

Moreover, a wide range of topics was addressed in the analysis of satisfaction. They ranged from professional aspects, to the leadership quality of the managers and the salary, through to the corporate



image. The magazine emphasised the willingness to recommend the company to friends and relatives as decisive criteria. "This literally makes our award-winning positions even more significant," explains Keill. Apart from that, "Satisfaction" was used to register Roto as the only fittings and skylight manufacturer to be among the victors.

As Michael Stangier emphasises, the last reference once again confirms the attractiveness of the building supplier, for example, for trainees, university graduates, and engineers. According to the Chief Financial Officer and the Human Resources department, Roto continues the series of comparable appraisals from the past years. It shows that the globally active group offers its employees "consistently excellent working conditions" with diverse development opportunities.

Photo captions

In the "greatest survey of its kind," the news magazine *Focus* works together with the Xing Career Network, the Statista Data Institute, and the Kununu employee platform to determine the 800 "best employers in Germany." Roto Frank AG is among them as the only fittings and skylight manufacturer. As the globally active producer reports, it won 5th place in the "Building/Major Enterprise" category. A total of 2000 companies from 22 industries, each having at least 500 employees, were required to submit to an endurance test of employee satisfaction.

Photo: Roto/Focus Focus_Spezial.jpg

In Roto's opinion, the high ranking in the *Focus* initiative, "The best employers in Germany," reconfirms the attractiveness of the company for workers such as trainees, university graduates, and engineers. Roto continues the series of comparable distinctions from the past years and shows that the employees are offered "consistently excellent" professional conditions and prospects.

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